

Teardrop flags 01 – Artwork dimensions

Aim: To provide instruction on how to correctly set up the artwork for teardrop flags

Please use an appropriate program such as Adobe InDesign or Illustrator to format your teardrop banner artwork. If you do not have InDesign or Illustrator then it is best to ask UniPrint to design your banners for you.



A pdf template is available to use as a guide.

The visual area of the teardrop flag is 1000mm wide x 2194mm high. When the pole is included the height of the teardrop banner is 3000mm.

The document should be set at least 2215mm wide x 3345mm high to allow for both front and back of the banner. Be aware that the front and back are not necessarily mirror-images, so front and back artwork is required. See sample.

When formatting the document and providing the finished file for printing, please remember the following:

- Background colours or images are to extend to the edge of the design area;
- Text and logos are to be kept within the safe guide in the design area to avoid cropping;
- Text minimum size is 30pt and must be converted to paths/outlines;
- Photographic images are to be at least 100dpi at the finished size, and are to be in CMYK;
- Logos are to be vector in CMYK or Pantone;
- Supply the artwork at 100% size;
- Supply the artwork as a print-quality pdf file, as an Illustrator file, or eps;
- Bleed and trim marks are not required.

