

Pull up banners: Budget and Standard 850 dimensions

Aim: To provide instruction on how to correctly set up either a Budget Travel 850 or Standard 850 pullup banner.

Please use an appropriate program such as Adobe InDesign to format your pullup banner artwork. If you do not have InDesign then it is best to ask UniPrint to design your banners for you.

The visual area of the budget 850 and standard 850 banner is 850mm wide x 2100mm high. However the artwork needs to be formatted to allow for the grip at the top of the banner, and the area which rolls into the base of the banner.

The document should be set at 850mm x 2290mm. This allows for 10mm for gripping the rail at the top, and 180mm to install into the base unit, which is consealed.

Allow 3mm of bleed on the top and sides of the document, while allowing 40mm bleed where the image meets the unit.

When formatting the document and providing the finished file for printing, please remember the following:

- ✦ Images are recommended to be 100dpi at the final size used in the banner;
- ✦ Background colours or images are to extend the full length of the grip area, as well as to each side;
- ✦ Keep important text at least 5mm away from the edges of the visual area;
- ✦ Artwork is to be in CMYK;
- ✦ Supply the artwork at 100% size;
- ✦ Supply the artwork as a print-quality pdf file;
- ✦ Crop marks are to be included.

