THE UNIVERSITY OF
WESTERN
AUSTRALIA | UniPrint

Pull up banners: Premium 400 desktop banner dimensions

Aim: To provide instruction on how to correctly set a Premium 400 desktop banner.

Please use an appropriate program such as Adobe InDesign to format your pullup banner artwork. If you do not have InDesign then it is best to ask UniPrint to design your banners for you.
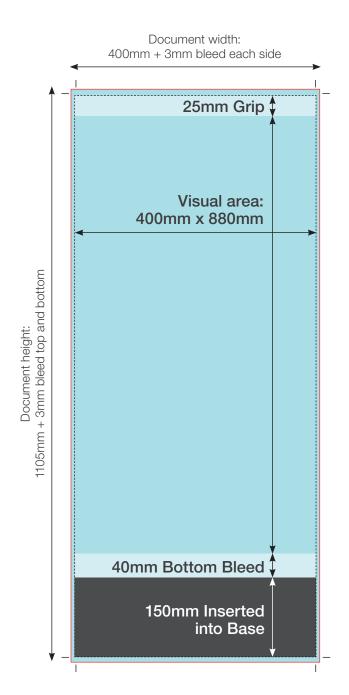
The visual area of the Bannerbug 400 is 400mm wide x 880mm high. However the artwork needs to be formatted to allow for the grip at the top of the banner, and the area which rolls into the base of the banner.

The document should be set at 400mm x 1105mm. This allows for 25mm for gripping the rail at the top, and 150mm to install into the base unit, which is consealed.

Allow 3mm of bleed on the top and sides of the document, while allowing 40mm bleed where the image meets the unit.

When formatting the document and providing the finished file for printing, please remember the following:

- ↘ Images are recommended to be 200dpi at the final size used in the banner;
- ↘ Background colours or images are to extend to the bleed area on each side of the document;
- ↘ Keep important text at least 5mm away from the edges of the visual area;
- ↘ Artwork is to be in CMYK;
- ↘ Supply the artwork at 100% size;
- ↘ Supply the artwork as a print-quality pdf file;
- ↘ Crop marks are to be included.

Document width:
400mm + 3mm bleed each side

Document height:
1105mm + 3mm bleed top and bottom

25mm Grip

Visual area:
400mm x 880mm

40mm Bottom Bleed

150mm Inserted
into Base